



# Marta Leal

BRIGHT

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## BILATERAL MEETINGS

Wednesday (10:00 - 12:30)

Wednesday (14:00 - 16:30)

**DESCRIPTION** BRIGHT stands out in the creation of solutions to problems resulting from the lack of information and communication in the health area. Aiming the development of technology more adapted to the needs of patients, it seeks to increase therapeutic adherence and promote health training for citizens. Winner of the I Entrepreneurial Award Diogo Vasconcelos, Finalist of the National Creative Industries Prize and the Next Big Idea - Universities program, BRIGHT was awarded the Astellas C3 Grand Prize in 2017 with the "HOPE" project, which aims to reduce the time of hospitalization of children with cancer.

**ORGANIZATION TYPE** Company

## Request

### FUNDING AND INVESTMENT

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#### COOPERATION REQUESTED

1. Investment/Financing
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## Offer

# DEVELOPMENT OF HEALTH INFORMATION TOOLS

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## COOPERATION OFFERED

1. Outsourcing co-operation
  2. Technical co-operation
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